

Event Guide Magazine

- The Event Guide is a full colour magazine dedicated to this event. It will feature a complete list of exhibitors, advertisements, event maps, articles on exhibitors and special products, speakers program and more. Printed copies will be distributed in the Brisbane Region.
- A digital version of the Event Guide will be available to view on the Event Website prior to the event.
- Affordable advertising rates include free graphic design.

ADVERT SIZE	PRICE	SPECS AND INCLUSIONS
1/6 Page Ad	\$400.00	162mm wide x 70mm high.
1/4 Page Ad	\$600.00	245mm wide x 70mm high.
1/4 Page Front Strip Ad	\$1200.00 (one only)	245mm wide x 70mm high.
1/2 Page Ad	\$1200.00	245mm wide x 144mm high.
Full Page Ad	\$2150.00	245mm wide x 292mm high.
Full Back Page Ad	\$2200.00 (one only)	270mm wide x 320mm high, plus 5mm Bleed on all sides - no other printer marks (text area - 250mm wide x 300 high).
Sponsors Editorial	Included in sponsorship packages only.	<ol style="list-style-type: none"> 1. Word your editorial in 3rd Person only 2. Do not include dot points in your editorial 3. Please do not capitalise words <p>We strongly suggest submitted editorial reads well and does not include hard sales pitches. Turn your sales pitch into a short paragraph explaining what your company does/ provide. Please proof read carefully. Australian Events will not accept any responsibility for errors and/or omissions that have not been observed by the client. Publications designed by Australian Events is not to be used in other publications without written approval. Australian Events also reserves the right to edit or change editorials submitted.</p> <p>Platinum Sponsor: 360 words* Gold Sponsor: 220 words* Silver Sponsor and Event Partner: 100 words* *Editorial word length is an indication only.</p>

TO BOOK YOUR ADVERTISING NOW OR TO FIND OUT MORE

PHONE 4634 7288 OR EMAIL directory@australianevents.com.au

ARTWORK DEADLINE: WED 11TH SEPTEMBER 2019

Online Specifications

Online Advertising	SPECS
Exhibitor Article	Image Size: 900px Wide x 400px High. Image only, this is not an advert. File Type: Static JPEG Editorial: Around 250 words
Facebook Sponsor Post (Sponsors Only)	Image size: 960px Wide x 960px High. Image only, this is not an advert. Image will be placed into our sponsor template. File Size: Static JPEG The post will link back to your facebook page. Please provide this page link with your image.

Advertisement Specs: Please submit your artwork to design@australianevents.com.au as an outlined, high resolution PDF. All images are to be 300 dpi resolution and CMYK colour space. If your artwork file is larger than 10mb, please either send via Dropbox to design@australianevents.com.au or you can upload your file here > <http://australianevents.com.au/send-large-files-to-australian-events/>

All advertising within Event publications are non-refundable and are for exhibiting businesses only.