

Event Guide Magazine

- The Event Guide is a full colour magazine dedicated to this event. It will feature a complete list of exhibitors, advertisements, event maps, articles on exhibitors and special products, speakers program and more.
- Thousands of copies of the event guide will be handed out at the entrance to the event, ensuring your contact details are in the hands of all patrons.
- Affordable advertising rates include free graphic design.

TO BOOK YOUR ADVERTISING NOW OR TO FIND OUT MORE

PHONE 4634 7288 OR EMAIL
reception@australianevents.com.au

ARTWORK DEADLINE:
WED 25TH AUGUST 2021

ADVERT SIZE	PRICE	SPECS AND INCLUSIONS
1/8 Page Ad	\$150.00	92.5mm wide x 63mm high.
1/4 Page Ad	\$300.00	92.5mm wide x 131mm high.
1/4 Page Front Strip Ad	\$600.00 (one only)	190mm wide x 55mm high.
1/2 Page Ad	\$600.00	190mm wide x 131mm high.
Full Page Ad	\$900.00	190mm wide x 267mm high.
Full Back Page Ad	\$990.00 (one only)	210mm wide x 297mm high, plus 5mm Bleed on all sides - no other printer marks (text area - 200mm wide x 287mm high).
Sponsors Editorial	Included in sponsorship packages only.	<ol style="list-style-type: none"> 1. Word your editorial in 3rd Person only 2. Do not include dot points in your editorial 3. Please do not capitalise words <p>We strongly suggest submitted editorial reads well and does not include hard sales pitches. Turn your sales pitch into a short paragraph explaining what your company does/ provide. Please proof read carefully. Australian Events will not accept any responsibility for errors and/or omissions that have not been observed by the client. Publications designed by Australian Events is not to be used in other publications without written approval. Australian Events also reserves the right to edit or change editorials submitted.</p> <p>Platinum Sponsor: 250 words* Gold Sponsor, Silver Sponsor and Event Partner: 100 words* *Editorial word length is an indication only.</p>

Online Specifications

Online Advertising	SPECS
Exhibitor Article	Image Size: 900px Wide x 400px High. Image only, this is not an advert. File Type: Static JPEG Editorial: Around 250 words
Facebook Sponsor Post (Sponsors Only)	Image size: 960px Wide x 960px High. Image only, this is not an advert. Image will be placed into our sponsor template. File Size: Static JPEG The post will link back to your facebook page. Please provide this page link with your image.

Advertisement Specs: Please submit your artwork to design@australianevents.com.au as an outlined, high resolution PDF. All images are to be 300 dpi resolution and CMYK colour space. If your artwork file is larger than 10mb, please either send via Dropbox to design@australianevents.com.au or you can upload your file here > <http://australianevents.com.au/send-large-files-to-australian-events/>

All advertising within Event publications are non-refundable and are for exhibiting businesses only.